



# Alina Rahimova

Date of birth: 22.10.1986

Address: Kyiv, Ukraine

Languages: Russian / Ukrainian (native), English (Intermediate)

## Senior UI/UX designer

### Contacts

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www.linkedin.com/in/rahimova-alina/

### Portfolio

www.rahimova.com

www.behance.net/rahimova-alina

www.dribbble.com/rahimova-alina

### Education / training

September 2004r - June 2009r

Chernihiv National Technological University (ChNTU)

Faculty - Computer systems and networks

February 2015r - April 2015r

WEYUP, web coder: freelance code

March 2017r - June 2017r

Projector school, UI. Digital Communications Design

October 2018r - December 2018r

School of Visual Communication, ArtDirection

### Professional tools

Figma

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Zeplin

Principle

Hotjar

Jira

Trello

UTrack

### Skills

Clickable Prototypes

Personas

User experience

User empathy

User stories

A/B testing, user testing

Google Analytics

Research and discovery

Information architecture

Interaction design

Responsive design

Mobile design

Wireframes

Design system

Team communication

Attention to details

Product design

Mind Maps

HTML & CSS

Time management

Mentoring of UX/UI designers

Intermediate English

## Experience

February 2021 – December 2021

Porta One (portaone.com), Provider of software solutions for the telecommunications and utility industries  
Product Designer

June 2015 – October 2020

Wizardry (wizardry.ua) Custom Web Production Studio  
UI/UX Lead Designer /Art Director

July 2013 – June 2015

Aweb (aweb.ru) Internet Marketing Company  
UI/UX Designer, Lead Designer

July 2013 – August 2014

Green Flip-Flop, Web Studio  
Middle UI/UX Designe

April 2012 – November 2012

Niva, typography,  
Deputy Production Director

June 2010 – April 2012

Vagant-Profit, рекламно-сувенирная компания  
Graphic Designer

February 2009 – March 2010

Ky6 Design, interior design studio  
3D Designer

## Key competencies

**Analytics and interface design.** Experience in users insights research, information architectures development, thinking through client scenarios and CJM maps creation. Creating interactive prototypes of user interfaces, including those of increased complexity for B2B and B2C projects. Focusing on the user and their interaction with the product. I help clients to solve their problems with the product so they can reach their goals and the business sees growing metrics and good feedback from users after changes in the interface solution. I solve business problems as efficiently as possible through the prism of visual perception.

**Development of creative concepts.** Briefing, art assignments drafting, page concepts and master layouts development, UI-kit packages and icons design. The set up of Wow animations scenarios for front-end teams.

**Development of design layouts.** Responsive web design, mobile design, application and product design, user interface development. Search, development and implementation of custom design solutions. Great attention to detail. My experience and acquirements instill love of visual design and desire to create just the best niche products.

**Control of design implementation at all stages of production.** Quality control over interfaces implementation by developers at each stage of production until the project is launched. Ability to work on several projects simultaneously.

## **Hobby / About me**

March 2020 – present

In my spare time, I teach at Beetroot.academy, a UI / UX Design from scratch course, because I enjoy sharing my knowledge, seeing student progress, and getting positive feedback.

I am always ready to try something new and discover more opportunities in the field of web and mobile products. I consider myself to be a hard working, reliable person, working with passion and desire to make all projects surprisingly easy to use. I follow the latest trends in web and graphic design. I like to attend various design events and lectures. And I go in for sports.

I run in the morning and get ready for the Wizz Air Kyiv City Marathon. I love hiking and travel.